



# MARK PATTISON

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More Info can be found on  
[MarkPattisonNFL.com](http://MarkPattisonNFL.com)

## AUDIO VISUAL GUIDELINES FOR KEYNOTE / PRESENTATION

It is Mark's goal to make your upcoming event an unforgettable experience. For your audience's ultimate experience, Mark Pattison requests the following audio/visual requirements.

For a Mark Pattison keynote presentation, please have available the following equipment...

- Wireless lavalier (TIE CLIP) microphone or an over the ear microphone.
- A/V Projector and screen with input cable (VGA or HDMI).
- Presentation Remote Clicker
- The AUDIO OUT from Mark's computer needs to be patched into your system for audio to accompany some of the videos that Mark will present.
- WIFI access
- Full house lights (if using image magnification and/or videotaping, please use as much house light as possible)

Mark Pattison will bring his MacBook Pro laptop and all of the necessary connectors (specific to Mac Operating System) needed for the audio and video clips to play from his presentation through the event location's system. Mark will also bring a backup USB hard drive with the backup presentation loaded in case there are issues with connecting his Mac laptop.

### LIGHTS

It's important to aim as much light on the stage as possible. If the venue is a hotel, check to make sure the lights over the stage area are working... and bright! If the room has theater spotlights or any type of stage lights, please aim them to cover the entire stage. Mark utilizes lots of movement to connect with his audience.

### PODIUM

If a lectern is being used for introductions or other presenters, please set it a few feet back from the front of the stage to allow for Mark to move in front of the lectern during his presentation. Mark will not use a podium during any part of the presentation.